



Supporting Partners:



# **ALL TOGETHER BETTER HEALTH 5**

## **International Interprofessional Conference**

Novotel Sydney Manly Pacific, NSW, Australia

*6 - 9 April 2010*

**SPONSORSHIP & EXHIBITION  
PACKAGE**

# CONFERENCE OBJECTIVES & THEMES

*"Governments around the world are looking for innovative, system-transforming solutions that will ensure the appropriate supply, mix and distribution of the health workforce. One of the most promising solutions can be found in interprofessional collaboration."* World Health Organization 2008, p.14

On behalf of the Australasian Interprofessional Practice and Education Network (AIPPEN) and InterEd, we invite you to join us at the 5th All Together Better Health Conference being held from 6 - 9 April 2010 at the Novotel Sydney Manly Pacific, Australia.

The All Together Better Health conferences are the leading international interprofessional health and social care symposia. Conference 4 in the series was held in Sweden in June 2008 and was hosted by the Karolinska Institute and Linköping University. Previous conferences have been successfully hosted by Imperial College, London and the University of British Columbia.

The general theme of the conference is ***"Seeing Things Differently: Evidence and Innovation in Interprofessional Education, Learning and Practice"***.

The Conference objectives are:

- Facilitate a global dialogue that explores interprofessional education, learning and practice
- Consider strategies for building capacity for interprofessional education, learning and practice across the education and health sectors
- Encourage diversity and creativity in interprofessional education, learning and practice
- Promote a global culture of interprofessional education, learning and practice

Building on the organisation and themes of previous All Together Better Health conferences, the ATBH5 program will offer an exciting blend of opportunities to share knowledge and experience. The following themes will be discussed:

- Innovations in interprofessional education, learning & practice.
- Issues of power and politics
- From individuals and teams
- Building sustainability
- Collaboration and partnerships
- Interprofessional models - What Works? What doesn't?

# WHY BECOME A SPONSOR?

We would like to give our products and services vendors the opportunity to partner with us for this exciting and informative conference.

As part of a comprehensive and effective marketing plan, sponsorship provides positive results and benefits to your brand and products - especially important in today's economic climate.

- ✓ **Exposure** to a local, national and international audience of decision makers and influential people involved with interprofessional health & social care in its broadest sense.
- ✓ **Opportunities** to raise your organisation's profile amongst a valuable target audience before, during and after this event. These include participants involved in serviced delivery, health research, health management and government.
- ✓ **Recognition** including acknowledgement and clear demonstration of your organisation's involvement, commitment and support with this market.
- ✓ **Valuable** insights, information and exposure to the latest developments in this field. Feel free to attend the scientific sessions.
- ✓ **Inclusion** in the integrated target audience professional marketing campaign.
- ✓ **Ability** to utilise your own marketing team to work with the Organising Committee and Conference Organiser to ensure your satisfaction on all of the above.
- ✓ **Advantages** of legitimate tax deductions in the areas of advertising and the promotion of products.

We will work together with your company's marketing department to produce the best results within the above guidelines

We believe this conference will be particularly attractive to the following industry groups:

- Publishers
- Providers of simulation equipment
- IT hardware & software suppliers
- Healthcare organisations
- Education & training providers
- Government
- Professional colleges & associations
- Pharmaceutical organisations
- Manufacturers of therapeutic products

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## ***Major benefit:***

*All exhibitors are welcome to attend the scientific sessions, provided they are wearing an exhibitor's name badge*

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# SPONSORSHIP INFORMATION

ITEM	COST (includes GST)	ENTITLEMENTS
<b>Principal Sponsor</b> <i>(Existing Principal Sponsors include SNAP &amp; DoHA)</i>	<b>\$33,000</b>	<ul style="list-style-type: none"> <li>* Recognition of sponsorship in all sessions (logo displayed on screen, banners, etc)</li> <li>* Company logo on the covers of the registration document &amp; final program book</li> <li>* Two (2) trade booths</li> <li>* Four (4) full registrations, including social functions</li> <li>* Four (4) additional tickets to the Welcome Reception &amp; Gala Dinner</li> <li>* Two (2) inserts in the delegate satchel</li> </ul>
<b>Associate Sponsor</b>	<b>\$16,500</b>	<ul style="list-style-type: none"> <li>* Company logo in the registration document &amp; final program book</li> <li>* One (1) trade booth</li> <li>* Two (2) full registrations, including social functions</li> <li>* One (1) additional ticket to the Welcome Reception &amp; Gala Dinner</li> <li>* One (1) insert in the delegate satchel</li> </ul>
<b>Gala Dinner</b> <b>Thur, 8 April 2010</b> <i>(Novotel Sydney Manly Pacific)</i>	<b>\$12,100</b>	<ul style="list-style-type: none"> <li>* Company logo in the registration document &amp; final program book</li> <li>* Verbal acknowledgement of sponsorship at the Dinner</li> <li>* Opportunity to have your company logo on the menus</li> <li>* Opportunity to display a banner(s) with company logo</li> <li>* One (1) insert in the delegate satchel</li> <li>* Two (2) tickets to the Gala Dinner</li> </ul>
<b>Welcome Reception</b> <b>Tues, 6 April 2010</b> <i>(Exhibition Area)</i>	<b>\$6,600</b>	<ul style="list-style-type: none"> <li>* Company logo in the registration document &amp; final program book</li> <li>* Opportunity to display a banner(s) with company logo</li> <li>* Opportunity to provide serviettes with company logo</li> <li>* One (1) insert in the delegate satchel</li> <li>* Two (2) tickets to the Welcome Reception</li> </ul>
<b>Internet Café</b>	<b>\$11,000</b>	<ul style="list-style-type: none"> <li>* Recognition as the provider of the Internet Café near the trade exhibition</li> <li>* The fee includes the provision of terminals with ISP access, etc. A reduced rate can be negotiated if your organisation wishes to supply your own equipment for the Internet Café</li> <li>* One (1) insert in the delegate satchel</li> <li>* Company logo in the registration document &amp; final program book</li> </ul>
<b>Final Program Book</b>	<b>\$7,700</b>	<ul style="list-style-type: none"> <li>* One (1) page one colour company advertisement on the inside front cover of the final program book</li> <li>* Company logo in the registration document &amp; final program book</li> <li>* One (1) insert in the delegate satchel</li> </ul>
<b>Delegate Satchel</b>	<b>\$7,700</b>	<ul style="list-style-type: none"> <li>* Company logo printed on satchel</li> <li>* Company logo in the registration document &amp; final program book</li> <li>* One (1) insert in the delegate satchel</li> </ul>
<b>Electronic Poster Area</b>	<b>\$6,600</b>	<ul style="list-style-type: none"> <li>* Recognition as the provider of the Electronic Poster Area near the trade exhibition</li> <li>* The fee includes the provision of terminals. A reduced rate can be negotiated if your organisation wishes to supply your own equipment</li> <li>* One (1) insert in the delegate satchel</li> <li>* Company logo in the registration document &amp; final program book</li> </ul>
<b>Registration Document</b>	<b>\$6,600</b>	<ul style="list-style-type: none"> <li>* One (1) page one colour company advertisement on the inside front cover of the registration document</li> <li>* Company logo in the registration document &amp; final program book</li> <li>* One (1) insert in the delegate satchel</li> </ul>
<b>Delegate Name Badges</b>	<b>\$5,500</b>	<ul style="list-style-type: none"> <li>* Company logo printed on delegate name badges</li> <li>* Company logo in the registration document &amp; final program book</li> <li>* One (1) insert in the delegate satchel</li> </ul>
<b>Delegate Lanyards</b>	<b>\$5,500</b>	<ul style="list-style-type: none"> <li>* Company logo printed on delegate lanyards</li> <li>* Company logo in the registration document &amp; final program book</li> <li>* One (1) insert in the delegate satchel</li> </ul>
<b>Catering Options</b>	<b>\$2,200</b>	<ul style="list-style-type: none"> <li>* Naming rights to a breakfast session, morning tea, lunch or afternoon tea</li> <li>* Company logo in the registration document &amp; final program book</li> </ul>
<b>Alternative Investments</b>	<b>\$1,100</b>	<ul style="list-style-type: none"> <li>* Speaker Gifts / Satchel Insert / Supplying Pads &amp; Pens</li> <li>* Company logo in the registration document &amp; final program book</li> </ul>

*If the above opportunities don't address your company's needs, we will gladly consider other suggestions.  
Further information can be obtained from [ATBH5@conferenceaction.com.au](mailto:ATBH5@conferenceaction.com.au)*

# EXHIBITION INFORMATION

Please refer to the following floor plan for your choice of booth. Allocation will be strictly by date of receipt. There are a limited number of booths - so don't be disappointed - **ORDER TODAY**.

## VENUE

The exhibition will be held in the Banquet Foyer on Level 1 of the Novotel Sydney Manly Pacific from 6 - 9 April 2010. The scientific sessions will be held in several conference rooms on this level.

## COSTS

All 2m (deep) x 3m (wide) booths will cost \$3,300 each (GST inclusive).

## INCLUSIONS

All shell scheme booths will have the following inclusions:

- \* Velcro compatible side walls (2.4m high)
- \* Company name on fascia
- \* Two (2) x spotlights per booth
- \* One (1) x power point outlet per booth
- \* Two (2) exhibitor badges
- \* Two (2) exhibitors for all official morning/afternoon teas and lunches
- \* Two (2) tickets to the Welcome Reception
- \* One (1) satchel and its inclusions per booth

ALL morning/afternoon teas and lunches will be held in the exhibition area for the duration of the event.

## ANTICIPATED EXHIBITION TIMES

Tuesday, 6 April 2010	<b>0700 - 1300 hours (exhibition build)</b>
Tuesday, 6 April 2010	<b>1300 - 1600 hours (exhibitor set up)</b>
Tuesday, 6 April 2010	<b>1600 - 1930 hours (open)</b>
Wednesday, 7 April 2010	<b>0900 - 1700 hours (open)</b>
Thursday, 8 April 2010	<b>0900 - 1700 hours (open)</b>
Friday, 9 April 2010	<b>0900 - 1530 hours (open)</b>
Friday, 9 April 2010	<b>Exhibitor move-out after afternoon tea</b>

## BOOKING INSTRUCTIONS

1. Please indicate the exhibition booth of your choice on the attached booking form and return to the ATBH5 Secretariat.
2. An email indicating your allocated booth and tax invoice will be sent upon receipt of your application.
3. A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded 8 weeks prior to the event.





# All Together Better Health 5 International Interprofessional Conference

6 – 9 April 2010 Novotel Sydney Manly Pacific, NSW, Australia

## Supporting Partners:



Contact: \_\_\_\_\_  
 Position: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Facsimile: \_\_\_\_\_  
 Email: \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

<b>Principal Sponsor</b>	\$33,000	_____
<b>Associate Sponsor</b>	\$16,500	_____
<b>Gala Dinner</b>	\$12,100	_____
<b>Welcome Reception</b>	\$ 6,600	_____
<b>Internet Café</b>	\$11,000	_____
<b>Final Program Book</b>	\$ 7,700	_____
<b>Delegate Satchel</b>	\$ 7,700	_____
<b>Electronic Poster Area</b>	\$ 6,600	_____
<b>Registration Document</b>	\$ 6,600	_____
<b>Delegate Name Badges</b>	\$ 5,500	_____
<b>Delegate Lanyards</b>	\$ 5,500	_____
<b>Catering Options</b> (tick below)	\$ 2,200 each	_____
<input type="checkbox"/> Breakfast Session	<input type="checkbox"/> Morning Tea	<input type="checkbox"/> Lunch
		<input type="checkbox"/> Afternoon Tea
<b>Alternative Investments</b> (tick below)	\$ 1,100 each	_____
<input type="checkbox"/> Speaker Gifts	<input type="checkbox"/> Satchel Insert	<input type="checkbox"/> Pads & Pens

## EXHIBITION OPPORTUNITIES

<b>Exhibition Booth</b>	\$ 3,300 each
Preference 1 _____	Preference 2 _____
	Preference 3 _____

The ATBH5 Secretariat will confirm your participation with a confirmation email and tax invoice once processed.

Signed: \_\_\_\_\_ Date : \_\_\_\_\_



**Please complete and forward application to:**

Emma Waygood

**ATBH5 Secretariat**

Conference Action Pty Ltd

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