

TRAUMA 2010

State of the Art & Future of the Science

www.trauma2010.org

Combined National Trauma Research Institute and
Australasian Trauma Society Annual Scientific Meeting

19 – 21 November 2010
Sofitel on Collins, Melbourne

Keynote Speakers: Dr John Holcomb, University of Texas Health Science Center, USA
Dr Andrew Kirkpatrick, University of Calgary, Canada
A/Prof Kate Curtis, St George Hospital / Sydney Nursing School, Australia



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**SPONSORSHIP & EXHIBITION
PACKAGE**

CONFERENCE THEME & TOPICS

The National Trauma Research Institute and the Australasian Trauma Society would like to invite you to participate in Trauma 2010.

Trauma 2010 will be held from 19 – 21 November 2010 at the Sofitel on Collins, Melbourne, Victoria.

We would like to give our products and services vendors the opportunity to partner with us for this exciting and informative event.

The general theme of Trauma 2010 is “***State of the Art & Future of the Science***”.

Provisional topic areas include:

- Resuscitation
- Military
- Nursing/Allied Health
- Neurotrauma
- Innovations in Haemostasis
- Spinal Trauma
- Thoracoabdominal Trauma
- Burden of Injury
- Burns/Disaster

We anticipate a minimum of 350 delegates to attend Trauma 2010.

WHY BECOME A SPONSOR?

As part of a comprehensive and effective marketing plan, sponsorship provides positive results and benefits to your brand and products - especially important in today's economic climate.

- ✓ **Exposure** to a local, national and international audience of decision makers and influential people involved with trauma rehabilitation.
- ✓ **Opportunities** to raise your company's profile amongst a valuable target audience before, during and after this event.
- ✓ **Recognition** including acknowledgement and clear demonstration of your organisation's involvement, commitment and support with this market.
- ✓ **Valuable** insights, information and exposure to the latest developments in this field. Feel free to attend the scientific sessions.
- ✓ **Inclusion** in the integrated target audience professional marketing campaign.
- ✓ **Ability** to utilise your own marketing team to work with the ATS and NTRI to ensure your satisfaction on all of the above.
- ✓ **Advantages** of legitimate tax deductions in the areas of advertising and the promotion of products.

We will work together with your company's marketing department to produce the best results within the above guidelines

Major benefit:

All exhibitors are welcome to attend the scientific sessions, provided they are wearing an exhibitor's name badge

SPONSORSHIP INFORMATION

ITEM	COST (includes GST)	ENTITLEMENTS
PRINCIPAL SPONSOR	\$16,500	<ul style="list-style-type: none"> * Recognition of sponsorship in all sessions (logo displayed on screen, banners, etc) * Company logo on the covers of the final program book & registration document * Two (2) trade booths * Two (2) full registrations, including social functions * Two (2) additional tickets to the Welcome Reception & Gala Dinner * Two (2) inserts in the delegate satchel
ASSOCIATE SPONSOR	\$11,000	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * One (1) trade booth * One (1) full registration, including social functions * One (1) additional ticket to the Welcome Reception & Gala Dinner * One (1) insert in the delegate satchel
GALA DINNER Sat, 20 Nov 2010	\$11,000	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Verbal acknowledgement of sponsorship at the dinner * Opportunity to provide menus with company name/logo * Opportunity to display a banner(s) with company name/logo * Two (2) tickets to the Gala Dinner * One (1) insert in the delegate satchel
WELCOME RECEPTION Fri, 19 Nov 2010 (Exhibition Area)	\$6,600	<ul style="list-style-type: none"> * Company logo in the final program book & registration document * Opportunity to display a banner(s) with company name/logo at the function * Opportunity to provide serviettes with company name/logo * Two (2) tickets to the Welcome Reception * One (1) insert in the delegate satchel
INTERNET CAFÉ	\$11,000	<ul style="list-style-type: none"> * Recognition as the provider of the Internet Café near the trade exhibition * The fee includes the provision of terminals with ISP access, etc. A reduced rate can be negotiated if your organisation wishes to supply your own equipment for the Internet Café * One (1) insert in the delegate satchel * Company logo in the registration document & final program book
KEYPAD SESSION	\$11,000	<ul style="list-style-type: none"> * Recognition as the sponsor of the keypad session * On your behalf, interactive keypads will be used in this session * One (1) insert in the delegate satchel * Company logo in the registration document & final program book
REGISTRATION DOCUMENT	\$7,500	<ul style="list-style-type: none"> * One (1) page one colour company advertisement on the inside front cover of the registration document * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
FINAL PROGRAM BOOK	\$7,500	<ul style="list-style-type: none"> * One (1) page one colour company advertisement on the inside front cover of the final program book * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
DELEGATE SACHEL	\$7,500	<ul style="list-style-type: none"> * Company logo printed on satchel * Company logo in the final program book & registration document * One (1) insert in the delegate satchel
DELEGATE NAME BADGES	\$6,600	<ul style="list-style-type: none"> * Company logo printed on delegate name badges * Company logo in the final program book & registration document
DELEGATE LANYARDS	\$6,600	<ul style="list-style-type: none"> * Company logo printed on delegate lanyards * Company logo in the final program book & registration document
EXHIBITION BOOTH	\$3,300	<ul style="list-style-type: none"> * One (1) trade booth – 3m x 2m * Company logo in the final program book & registration document
ALTERNATIVE INVESTMENTS	\$1,100	<ul style="list-style-type: none"> * Speaker Gifts / Insert in Delegate Satchel / Supplying Pads & Pens * Company logo in the final program book & registration document

If the above opportunities don't address your company's needs, we will gladly consider other suggestions. Further information can be obtained from Trauma 2010 Secretariat, Conference Action, trauma2010@conferenceaction.com.au

EXHIBITION INFORMATION

Please refer to the following floor plan for your choice of booth. Allocation will be strictly by date of receipt. There are a limited number of booths - so don't be disappointed - **ORDER TODAY**.

VENUE

The exhibition will be held at the Sofitel on Collins, Melbourne from 19 - 20 November 2010.

COSTS

All 2m (deep) x 3m (wide) booths will cost \$3,300 each (GST inclusive).

INCLUSIONS

All shell scheme booths will have the following inclusions:

- * Velcro compatible side walls (2.4m high)
- * Company name on fascia
- * Two (2) x spotlights per booth
- * One (1) x 240 volt power point outlet per booth
- * Two (2) exhibitor badges
- * Two (2) exhibitors for all official morning/afternoon teas and lunches
- * Two (2) tickets to the Welcome Reception
- * One (1) satchel and its inclusions per booth

ALL morning/afternoon teas and lunches will be held in the exhibition area for the duration of the event.

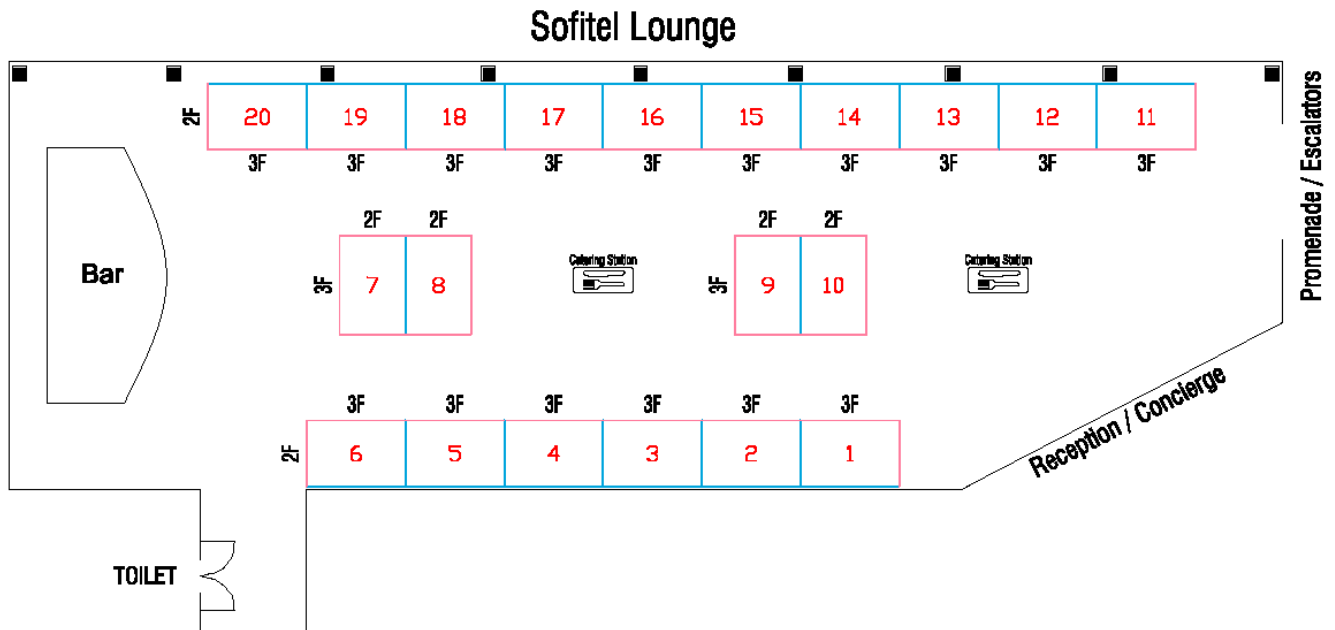
ANTICIPATED EXHIBITION TIMES

Friday, 19 November 2010	0100 – 0630 hours (Exhibition build)
Friday, 19 November 2010	0700 – 1000 hours (Exhibitor set up)
Friday, 19 November 2010	1030 - 1930 hours (Open)
Saturday, 20 November 2010	0900 - 1530 hours (Open)
Saturday, 20 November 2010	Exhibitor Move-out after afternoon tea

BOOKING INSTRUCTIONS

1. Please indicate the exhibition booth of your choice on the attached booking form and return to the Trauma 2010 Secretariat.
2. An email indicating your allocated booth and tax invoice will be sent upon receipt of your application.
3. A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded 8 weeks prior to the event.

EXHIBITION FLOOR PLAN



LOCATION

The exhibition will be in Sofi's at the Sofitel on Collins, Melbourne.

ENTRY/EXIT POINT

Delegates will access the exhibition area between booths 1 & 11.

CATERING

Delegates will enjoy morning/afternoon teas & lunches in the exhibition area. The Welcome Reception on Friday, 19 November 2010 will also be held in the exhibition area.

BOOTH SIZE

All booths will be 2m (deep) x 3m (wide).



Keynote Speakers: Dr John Holcomb, University of Texas Health Science Center, USA
 Dr Andrew Kirkpatrick, University of Calgary, Canada
 A/Prof Kate Curtis, St George Hospital / Sydney Nursing School, Australia



APPLICATION FORM

Contact: _____
 Position: _____
 Company: _____
 Address: _____
 Suburb: _____ State: _____ Postcode: _____
 Telephone: _____ Mobile: _____
 Email: _____

SPONSORSHIP OPPORTUNITIES

PRINCIPAL SPONSOR	\$16,500	<input type="checkbox"/>
ASSOCIATE SPONSOR	\$11,000	<input type="checkbox"/>
GALA DINNER	\$11,000	<input type="checkbox"/>
WELCOME RECEPTION	\$ 6,600	<input type="checkbox"/>
INTERNET CAFÉ	\$11,000	<input type="checkbox"/>
KEYPAD SESSION	\$11,000	<input type="checkbox"/>
REGISTRATION DOCUMENT	\$ 7,500	<input type="checkbox"/>
FINAL PROGRAM BOOK	\$ 7,500	<input type="checkbox"/>
DELEGATE SACHEL	\$ 7,500	<input type="checkbox"/>
DELEGATE NAME BADGES	\$ 6,600	<input type="checkbox"/>
DELEGATE LANYARDS	\$ 6,600	<input type="checkbox"/>
ALTERNATIVE INVESTMENTS	\$ 1,100 each	<input type="checkbox"/>
<input type="checkbox"/> Speaker Gifts	<input type="checkbox"/> Insert in Delegate Satchel	<input type="checkbox"/> Supplying Pads & Pens

EXHIBITION OPPORTUNITIES

EXHIBITION BOOTH	\$ 3,300	Booth Preference 1	_____
		Booth Preference 2	_____
		Booth Preference 3	_____

The Trauma 2010 Secretariat will confirm your participation with a confirmation email and tax invoice.

Signed: _____ Date : _____



Please complete and forward application to:

Trauma 2010 Secretariat
 C/- Conference Action Pty Ltd
 PO Box 576, Crows Nest NSW 1585 AUSTRALIA
 Tel: +61 2 9431 8641 Fax: +61 2 9431 8677 Email: trauma2010@conferenceaction.com.au